

Farmington Valley Quilters

Quilt Show Board Meeting Minutes

Wednesday, July 26, 2017

Call to Order: Show Chair, Maureen Hulsart called the meeting to order at 7:00pm, at Eno Hall, Simsbury, CT.

Attendees:

Maureen Hulsart, Anne Dodge, Michelle Palmer, Mary Gridley, Marilyn Webber, Bev Hughes, Donna Gosselin

Show Chair Report

- The date and location of the show has been set; September 28-30, 2018 at the University of Hartford.
- After much contact effort, the contract has been secured.
- Due to the current construction at the University, we will need to wait until completion in October to determine layout and space availability. Construction is on course; however the status of the Susman Lounge is in question.
- Due to the Aramark contract at the University, we will not be able to get use of the hall until 2PM on Friday.
- Rental cost was quoted at \$2237.75; this was based on an estimation of the number of visitors to the show. There was discussion of the number that we may expect based on past figures. **Maureen will double check on that figure based on an approximate number of 750-800.**
- **Maureen will update the list of show Committee Members and their contact info.**

Vendor Issues

- Bev reported that she has spoken to several merchants interested in vending at our show.
- **She will begin the process of contacting them with a "Save the Date".** Further info will follow once we determine the site and space plan.
- We had 13 vendors at our last show, at this point we will need to wait until October to determine the vendor space availability.

Show Theme

- A list of themes was presented to the committee; several were eliminated as they were book titles.
- After much debate, we ultimately decided to pursue our original idea of "Color My World".
- A legal read from Barb Heaney's husband stated that it might be an infringement issue as "Color My World" is a Chicago song. We felt the chance of this was slight, **Anne will do further research on this possibility.**

Budget Review

- **Maureen will retype the budget and sent it out.**

Raffle Quilt

- Michelle showed us several blocks including one of the appliqued blocks done by Lisa Bermel. There will be 22 blocks in total.

- Linda Walters will assist her in sizing the blocks.
- She is looking for more volunteers to assist in the layout, cutting down and sewing.
- Susan Vassallo has agreed to long arm the raffle quilt.
- Anne volunteered to file the State application for the raffle and get the tickets made.

Publicity

- Lauren Elliott has agreed to design the bookmark flyers.
- We will hang the vinyl sign in only one place; West Hartford Center. Our original idea of displaying the banner off RT84 near Trout Brook and Park Ave was not possible due to a change in the road design.
- The cost of the week to display the banner in West Hartford Center is \$193. Maureen will book the week prior to the Show.
- Maureen will check with Lisa Salvatore regarding the printing process and turnaround time for the bookmarks.

Other Ideas/Miscellaneous

- Diane Francini and Robin Schofield have agreed to do Layout, but we are in need of someone to do Set Up, Baskets, and Publicity.
- Maureen raised the ideas of getting award ribbon on quilts before the show and/or earlier in the show. Previous suggestions included :
 1. Vendors Choice Ribbons = 12-14 possible ribbons
 2. President Choice
 3. Best in Theme Award (Show Chair)
 4. June Challenge Ribbons, 1,2,3 = 3 ribbons
 5. Viewer's Choice
- Michelle Palmer volunteered to make award ribbons; we are looking at a possible 15-18. Maureen Hulsart agreed to help make award ribbons.
- Marilyn volunteered to do Quilt Intake. We need to encourage members to drop off their quilts at her house, rather than Sew Inspired for ease. On days that we do have "drop off" at Sew Inspired we need to have committee members available to take the pressure off the Sew Inspired staff.
- We spent much time discussing ideas for involvement at the Show:
 - Maureen shared the idea of a Mystery pattern pick-up to encourage attendees to visit all the vendors, similar to an idea at "Pinwheels" in Sturbridge
 - Have quilts from some of our workshops displayed to help promote the Guild Programs. They would display a bio of the instructor, a write-up of the work/technique and workshop participants finished projects as a special display.
 - Check with vendors to see if they would be willing to participate in a vendor's choice award.
- Maureen will be in touch regarding the need for an August meeting

The meeting adjourned at 8:20PM

Respectfully Submitted,
Donna M. Gosselin, Secretary